





COMPANY PROFILE

PT. SIAGA ABDI UTAMA

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#IMPACTFULSAU



FROM OUR DIRECTOR

EVITA MEILIASARI

Pada 2021 lalu, SAU telah berhasil terlahir kembali dan eksis untuk dapat berkontribusi menjadi Perusahaan Managed Service di Indonesia. Terhitung hingga Bulan Januari 2022, PT. SAU berhasil membukukan Laba sebesar Rp. 2,704 M. Dari sisi SDM, Jumlah Pekerja Eksisting SAU saat ini sebanyak 18 Orang dan di Tahun 2022 ini SAU akan melakukan ekspansi dengan menerjunkan Tim Regional Service Officer ke 18 *Regional Office*/Wilayah di seluruh Indonesia.

Sesuai dengan Visi SAU pada *Sauvolution 1.0* atau Corporate Plan SAU yaitu menjadi Best Managed Service Company terkemuka di Indonesia dengan mengutamakan pelanggan dan dengan didukung oleh talenta dan Teknologi terbaik. Ke depannya, SAU akan fokus untuk meningkatkan kualitas SDM dan IT serta optimalisasi bisnis di bidang *Captive* untuk mencapai visi perusahaan Harapannya SAU dapat selalu mendukung seluruh kebutuhan stakeholders dengan baik, terutama dalam bidang *managed service* dan tentunya dapat mencapai target RKAP.

Dengan kerendahan hati, kami ucapkan terima kasih banyak kepada segenap pihak yang mendukung kesuksesan PT. SAU dalam mengembangkan perusahaan kami.

In 2021, SAU has succeeded in being reborn and re-exists to be able to contribute as a Managed Service Company in Indonesia. As of January 2022, SAU managed to record a profit of Rp. 2,704 M. In terms of Human Resources, the number of SAU's existing employees is 18 people and in 2022 SAU will expand by deploying a Regional Service Officer Team to 18 Regional Offices throughout Indonesia.

SAU's Vision in Sauvolution 1.0 or SAU's Corporate Plan is to become the leading Managed Service Company in Indonesia by prioritizing customers and being supported by the best talent and technology. Going forward, SAU will focus on improving the quality of HR and IT as well as optimizing business in the Captive field to achieve the company's vision. It is hoped that SAU can always support all stakeholder needs well, especially in the field of managed services, and of course, can achieve the RKAP target.

With humility, we thank all parties who support the success of SAU in developing our company.

CONTENTS

5

ABOUT THE COMPANY

6

VISION AND MISSION

7

OUR VALUE

8

MEET OUR HEROES

9

ORGANIZATIONAL STRUCTURE

10

BUSINESS OVERVIEW

15

OUR ACHIEVEMENTS

ABOUT THE COMPANY

PT. Siaga Abdi Utama (PT. SAU) adalah perusahaan yang berdiri pada tahun 2011 yang memiliki komitmen serta dedikasi yang tinggi sebagai perusahaan yang bergerak di bidang *Human Resource Solutions*.

Pada tahun 2021, kami melakukan reorganisasi dan terlahir kembali menjadi perusahaan yang baru. Kami memegang erat nilai perusahaan "IMPACT", yaitu *Integrity, Modern, Professionalism, Agile, Customer Centric*, dan *Trust* dalam setiap pekerjaan kami, yang diharapkan juga dapat memberikan dampak yang besar (*impactful*) bagi pelanggan.

PT SAU memberikan pelayanan di bidang Sumber Daya Manusia dan dapat menjadi partner sekaligus konsultan bagi perusahaan mitra, dengan membawa tiga pilar bisnis utama, yaitu *Digital & Technology, Managed Service*, serta *Agency & Consultancy*.

Dalam dua tahun ini, PT SAU akan berfokus pada riset dan pengembangan perusahaan, dengan mengusung budaya *Submarine*, yang memiliki makna bahwa kami sedang menyelami kebutuhan pasar dan memuat amunisi dalam mengembangkan bisnis agar ke depannya dapat menjadi semakin maju dan memberikan pelayanan terbaik di bidang *Human Resource Solutions*.

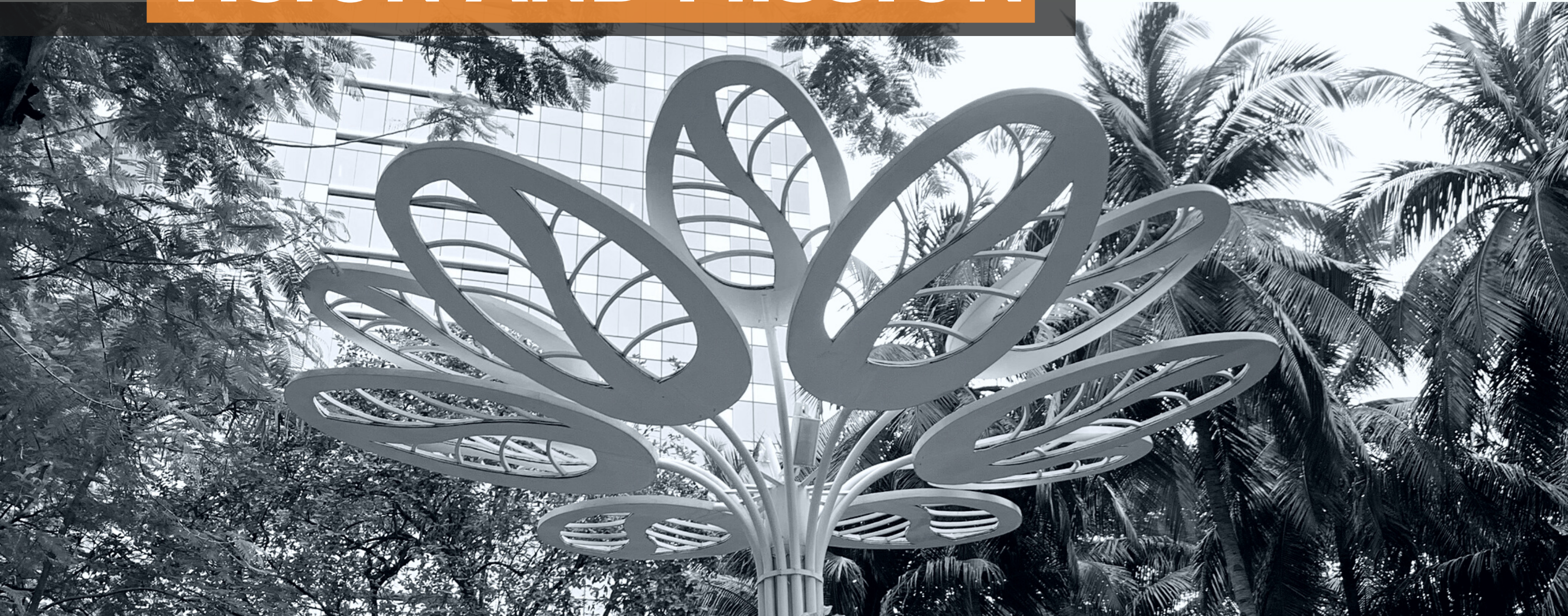
PT Siaga Abdi Utama (PT. SAU) is a company founded back in 2011 with a high commitment and dedication as a company working on Human Resource Solutions.

In 2021, we reorganized our company and were reborn as a new company. We are upholding our corporate value "IMPACT", which stands for Integrity, Modern, Professionalism, Agile, Customer-Centric, and Trust on every task we work on, which hopefully be impactful to our respectful customers.

PT SAU provides services in the Human Resources field and aspired to be a partner and a consultant to our partners by offering our three core businesses: Digital & Technology, Managed Service, and Agency & Consultancy.

In these two years, PT SAU will be focused on research and development, by upholding our culture activation "Submarine", which means that we are currently exploring market demands and loading our ammunitions into developing our businesses to be much better in the future and excellently providing the best service in Human Resource Solutions.

VISION AND MISSION



VISION

Menjadi perusahaan *Managed Service* terkemuka di Indonesia yang berfokus pada bidang *Human Resource Solutions* dengan mengutamakan kepuasan pelanggan yang didukung dengan talenta dan teknologi terbaik.

To become a prominent managed service company in Indonesia that focuses on Human Resource Solutions by prioritizing customers satisfaction supported by the best talent and technology.

MISSION

Memberikan pelayanan *Human Resource Solutions* unggulan.

To provide excellent Human Resource Solutions services.

OUR VALUE

IMPACT

INTEGRITY | MODERN | PROFESSIONALISM
AGILE | CUSTOMER CENTRIC | TRUST

INTTEGRITY

Menjunjung integritas setiap bekerja.

Upholding integrity in every work.

MODERN

Menggunakan teknologi modern dalam pelaksanaan bisnis.

Using modern technology in conducting business.

PROFESSIONALISM

Mengutamakan profesionalitas kerja.

Prioritizing work professionalism.

AGILE

Bergerak dengan cekatan dalam menjalankan bisnis.

Move agile in running the business.

CUSTOMER-CENTRIC

Segala keputusan bisnis didasarkan pada kepentingan pelanggan.

All decisions are based on the customer's interests.

TRUST

Membangun kepercayaan di dalam dan ke luar perusahaan.

Build trust inside and outside the company.

MEET OUR HEROES



DIRECTOR

Evita Meiliasari

CHIEF OPERATION OFFICER

**BUSINESS & SERVICE
DEPARTMENT HEAD**

**Muhammad Septian
Dwi Susilo**



MANAGER

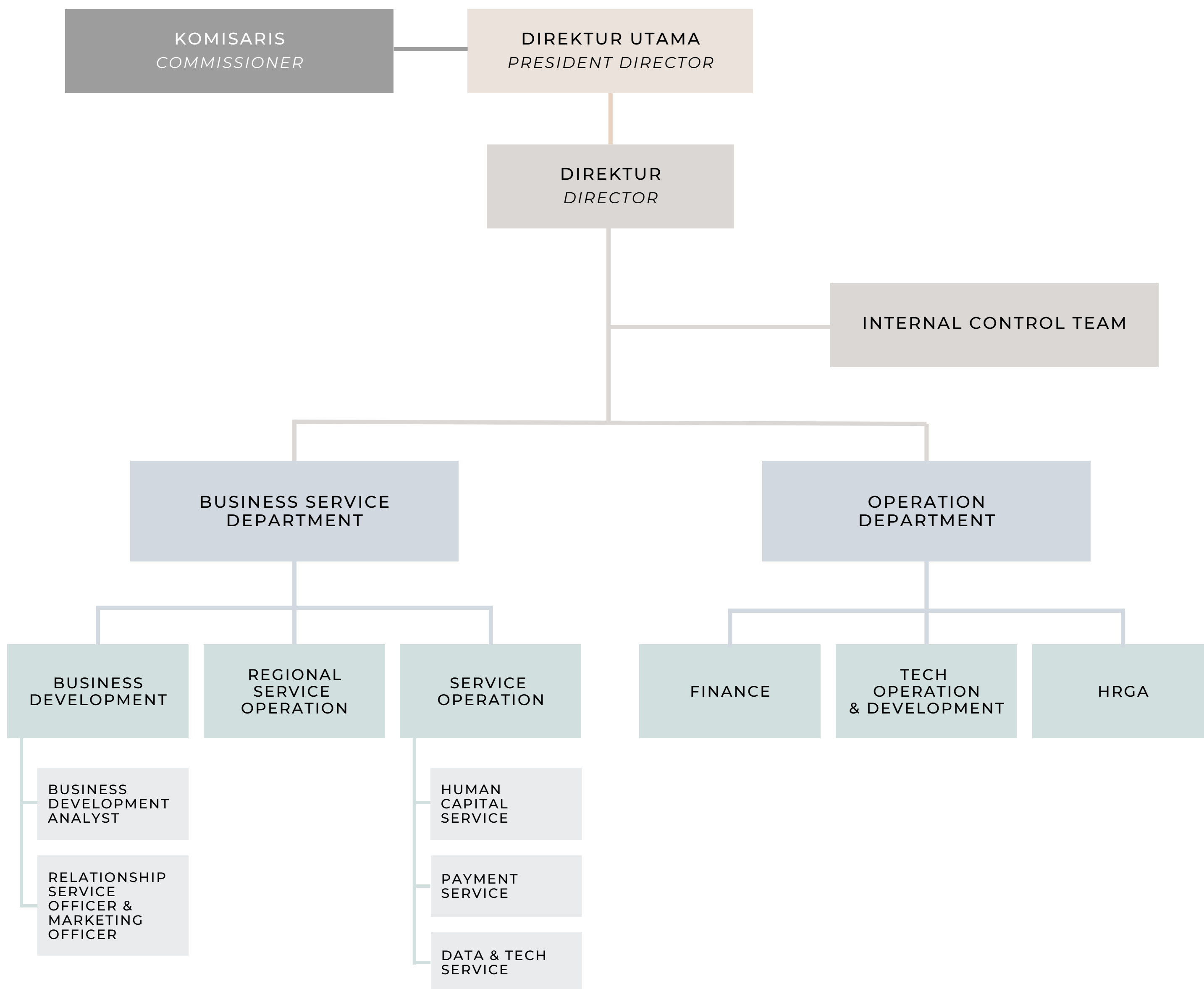
Hadi Hidayat



MANAGER

Retno Listyowati

ORGANIZATIONAL STRUCTURE



BUSINESS OVERVIEW

Saat ini, PT. SAU menjalankan seluruh bisnis berdasarkan pada *Corporate Plan* kami yaitu SAUVOLUTION 1.0, yang mencakup *Goals* atau sasaran bisnis kami, *Compass* yang menjadi pedoman dan pilar perusahaan kami, dan *Waves* atau fase perkembangan bisnis yang kami rencanakan.

Sasaran bisnis kami adalah untuk mencapai pendapatan sebesar Rp100 Miliar, dengan memberikan pelayanan *managed service* terbaik, menjadi wadah bagi talenta-talenta terbaik, dan menjadi perusahaan berbasis teknologi yang dapat diandalkan.

PT. SAU memiliki tiga (3) pilar bisnis utama, yaitu Layanan Digital dan Teknologi (*Digital & Technology Service*), *Managed Service*, dan Agensi dan Konsultan (*Agency & Consultancy*). Dalam menjalankan ketiga bisnis utama tersebut, kami berpedoman pada komitmen untuk memberikan talenta terbaik, layanan terbaik, layanan berbasis teknologi, fokus pada pelanggan, dan perbaikan yang berkelanjutan.

Dalam rencana pengembangan bisnis, kami membaginya ke dalam tiga (3) fase, yaitu *Submarine*, *Battleship*, dan *Aircraft Carrier*. Saat ini, PT SAU sedang berada pada fase *Submarine*, yang berfokus pada riset dan pengembangan perusahaan demi memperkenalkan diri sebagai perusahaan penyedia Human Resource Solutions.

Currently, PT. SAU runs the entire business according to our Corporate Plan, namely SAUVOLUTION 1.0, which includes our Goals, Compass as the guidelines and pillar of our company, and Waves or the phase of business development that we plan.

Our business goals are to achieve IDR 100 Billion revenue, by providing the best managed services, becoming a home for the best talents, and becoming a reliable technology-based support company.

PT. SAU has three (3) core businesses, namely Digital & Technology Service, Managed Service, and Agency & Consultancy. In carrying out these three main businesses, we are guided by a commitment to provide the best talent, give the best service, technology-based services, focus on customers, and conduct continuous improvement.

In our business development plan, we divide it into three (3) waves, namely Submarine, Battleship, and Aircraft Carrier. Currently, PT SAU is in the Submarine phase, which focuses on research and development to introduce our company as a provider of Human Resource Solutions.

SAUVOLUTION 1.0

GOALS

IDR. 100Bn Revenue

Kami berkomitmen untuk menjalankan bisnis hingga menghasilkan pendapatan sebesar Rp100 Miliar pada lima (5) tahun pertama kami berlayar, yaitu 2021 - 2026. Pada tahun 2022, PT SAU menargetkan pendapatan sebesar Rp32 Miliar.

We are committed to running the business to generate revenue of IDR 100 billion in our first five (5) years of being re-established, which are in 2021 - 2025. In 2022, PT SAU targets a revenue of IDR 32 billion.

The Best Managed Service

Salah satu sasaran utama kami adalah untuk menjadi perusahaan yang memberikan pelayanan *Managed Service* terbaik, yang ke depannya akan menjadi cikal-bakal pengembangan perusahaan kami sebagai penyedia layanan Human Resource Solutions.

One of our main goals is to become a company that provides the best Managed Service, which in the future will become the forerunner to the development of our company as a Human Resource Solutions services provider.

Home To The Best Talent

Kami bercita-cita untuk menjadi perusahaan yang dapat menyediakan talenta terbaik bagi perusahaan mitra. Melalui berbagai kegiatan bisnis SAU, diharapkan ke depannya kami dapat menjadi wadah bagi talenta-talenta terbaik.

We aspire to be a company that can provide the best talent for our partners. Through SAU's various business activities, it is hoped that in the future we can become a home to the best talents.

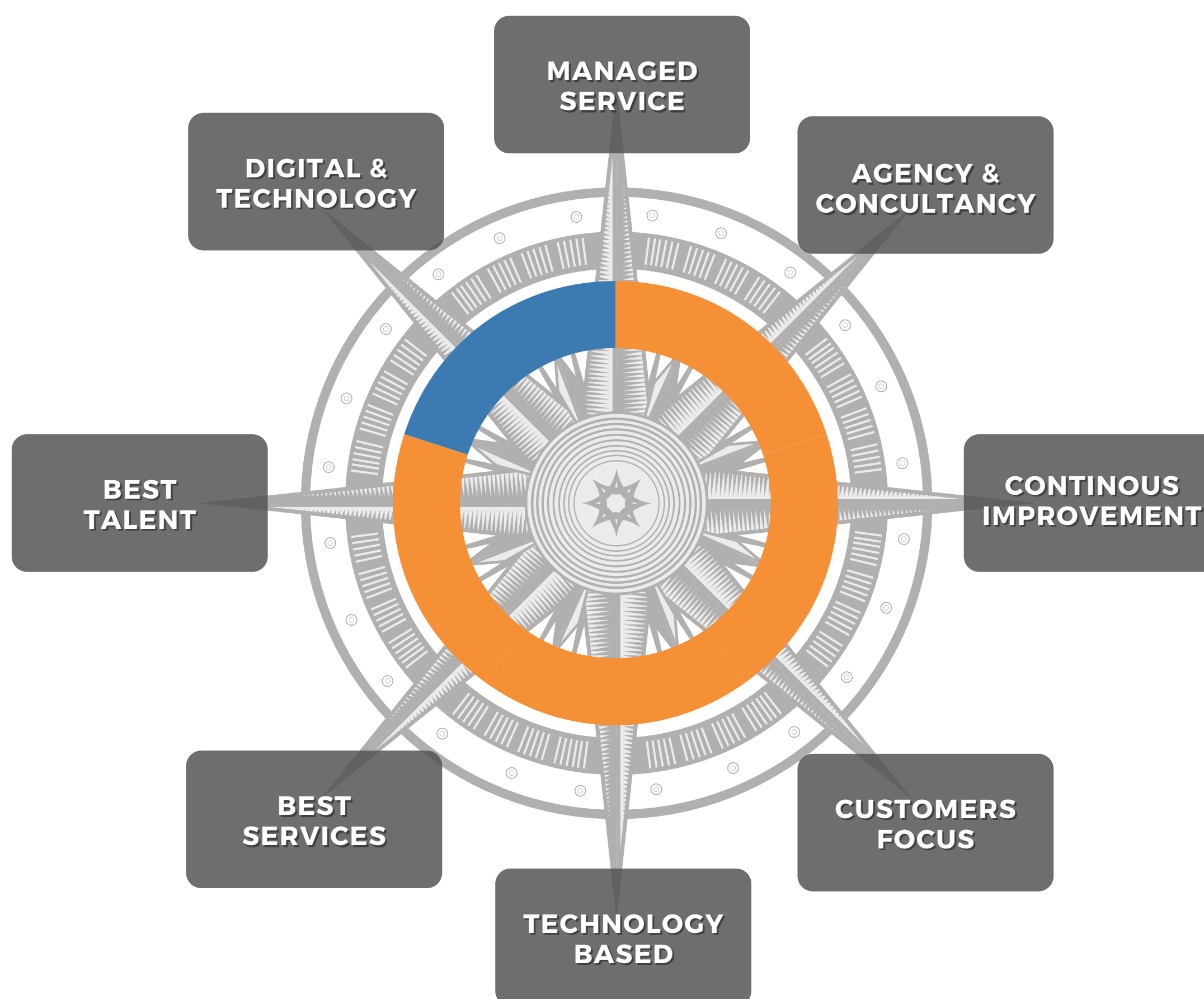
Technology-Based Support Company

Dalam menjalankan bisnis kami, SAU berdedikasi untuk senantiasa memberikan dukungan dan layanan yang berbasis teknologi untuk mengikuti perkembangan dunia bisnis yang berdasarkan pada perkembangan industri di era Society 5.0.

In running our business, SAU is dedicated to always providing technology-based support and services to keep up with the development of the business world based on the industrial developments in the Society 5.0 era.

SAUVOLUTION 1.0

COMPASS

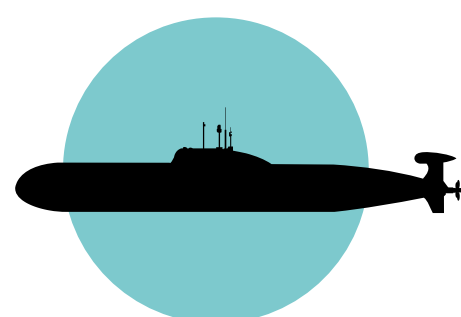


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SAUVOLUTION 1.0

WAVES



SUBMARINE

"Research & Development"

2021 - 2022

Loading The Amunition
 Business Fundamental
 Development

Di dua tahun pertama PT SAU terlahir kembali, kami masuk pada fase *Submarine*, yang fokus pada riset dan pengembangan perusahaan. Pada fase ini, kami berkomitmen untuk mempersiapkan perusahaan kami dalam memasuki pasar dan mengembangkan bisnis.

In the first two years of PT SAU being reborn, we entered the Submarine phase, which focused on research and development. In this phase, we are committed to preparing our company to enter the market and develop business.



BATTLESHIP

"Attack & Growing Up"

2023 - 2025

Shoot The Target
 Attack The Market

Di tahun 2023-2025, PT SAU akan memasuki fase *Battleship*, yang akan fokus pada upaya penetrasi pasar dan berkembang. Dalam fase ini, kami menyasar perkembangan perusahaan yang mampu meraih target dan menyerang pasar baru.

In 2023-2025, PT SAU will enter the Battleship phase, which will focus on market penetration and growth. In this phase, we aim to develop companies that can shoot targets and attack new markets.



AIRCRAFT CARRIER

"Strengthen & Expansion"

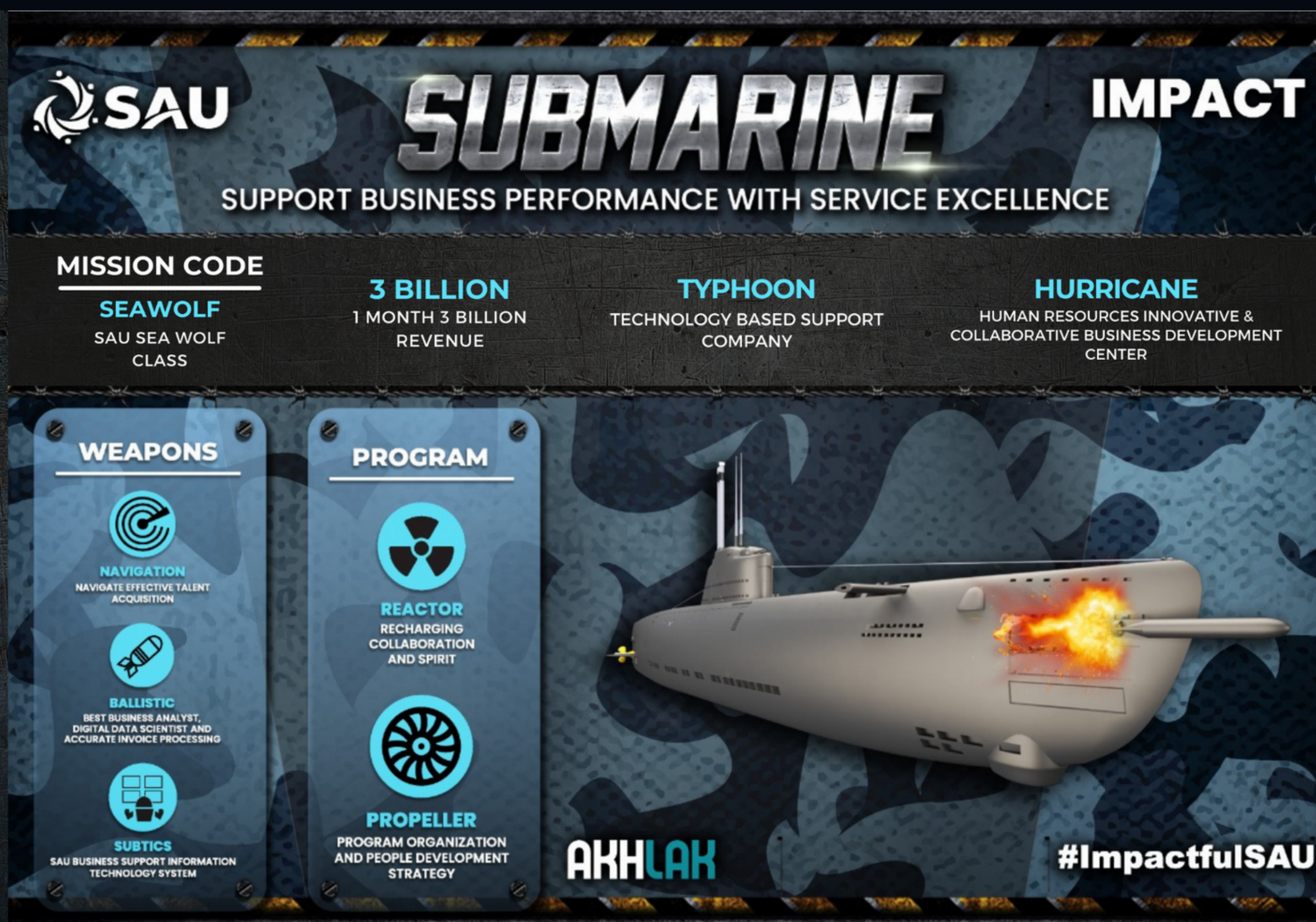
2026

Larger Weapons
 New Business Expansion
 Optimizing Existing
 Portfolio

Dalam rencana jangka panjang PT SAU, kami menutup tahun ke-5 dengan fase *Aircraft Carrier*, yaitu diharapkan pada tahun 2026 kami dapat fokus pada penguatan perusahaan dan ekspansi bisnis, sehingga pada rencana selanjutnya diharapkan perusahaan kami telah memiliki nama baik di pasar.

In PT SAU's long-term plan, we closed the 5th year with the Aircraft Carrier phase, which is expected in 2026 we can focus on strengthening the company and business expansion so that in the next plans it is hoped that our company will have a good name in the market.

SUBMARINE



SAU **SUBMARINE** **IMPACT**

SUPPORT BUSINESS PERFORMANCE WITH SERVICE EXCELLENCE

MISSION CODE

SEAWOLF
SAU SEA WOLF CLASS

3 BILLION
1 MONTH 3 BILLION REVENUE

TYPHOON
TECHNOLOGY BASED SUPPORT COMPANY

HURRICANE
HUMAN RESOURCES INNOVATIVE & COLLABORATIVE BUSINESS DEVELOPMENT CENTER

WEAPONS

- NAVIGATION**
NAVIGATE EFFECTIVE TALENT ACQUISITION
- BALLISTIC**
BEST BUSINESS ANALYST, DIGITAL DATA SCIENTIST AND ACCURATE INVOICE PROCESSING
- SUBTICS**
SAU BUSINESS SUPPORT INFORMATION TECHNOLOGY SYSTEM

PROGRAM

- REACTOR**
RECHARGING COLLABORATION AND SPIRIT
- PROPELLER**
PROGRAM ORGANIZATION AND PEOPLE DEVELOPMENT STRATEGY

AKHLAK **#ImpactfulSAU**

Di tahun 2021-2022 atau dua tahun pertama SAU terlahir kembali, kami merencanakan gelombang perkembangan yaitu fase Submarine. Filosofi dari fase ini adalah PT SAU ingin menjadi sebuah kapal yang dapat menyelami lautan luas untuk memantau kebutuhan dan perkembangan pasar melalui riset dan pengembangan.

Kode misi Submarine adalah Seawolf, yaitu salah satu kapal selam tercanggih di dunia, yaitu dengan target SAU dapat mencapai pendapatan sebanyak Rp3 Miliar per bulan, dengan menjadi perusahaan pendukung berbasis teknologi, dan memberikan inovasi di bidang SDM dan menjadi pusat kolaborasi pengembangan bisnis. Untuk itu kami mempersenjatai diri dengan navigasi akuisisi talenta yang efektif, analisis bisnis dan digital data scientist terbaik, serta sistem teknologi informasi pendukung bisnis yang efisien, melalui semangat kolaborasi dan strategi organisasi program dan pengembangan manusia.

In 2021-2022 or the first two years of SAU being reborn, we are planning a wave of development which is the Submarine phase. The philosophy of this phase is that PT SAU wants to be a ship that can dive into the vast ocean to monitor market demands and developments through research and development.

Submarine's mission code is Seawolf, which is one of the most advanced submarines in the world, with the target of SAU being able to achieve IDR 3 billion per month revenue, by becoming a technology-based support company, providing innovation in the HR field, and becoming a business development collaboration center. For this reason, we arm ourselves with effective talent acquisition navigation, the best business analysts and digital data scientists, as well as efficient business support information technology systems, through the spirit of collaboration as well as program organization and human development strategies.

OUR ACHIEVEMENTS

OUTSOURCING MANAGEMENT

Kami berdedikasi untuk memberikan layanan pengelolaan tenaga *outsourcing* atau Pekerja OS di lingkungan kerja PT Bank Rakyat Indonesia, Tbk. (BRI), dengan bekerjasama dengan beberapa mitra BRI, yaitu PT Prima Karya Sarana Sejahtera (PKSS) dan PT Satkomindo Mediyasa (Satkomindo).

We dedicate our company to support the outsourcing management in PT Bank Rakyat Indonesia, Tbk. (BRI), by coordinating with several partners of BRI, including PT Prima Karya Sarana Sejahtera (PKSS) and PT Satkomindo Mediyasa (Satkomindo).

29.118

Pekerja Outsourcing Aktif*
*Active Outsourcing Workers**

* Terhitung bulan Juni 2022
 * As per June 2022

492

Kantor Cabang*
*Branch Offices**

69

Divisi/Unit Kerja*
*Divisions/Units**

82

Fungsi Jabatan*
*Job Functions**



OUR ACHIEVEMENTS

DIGITAL TALENT DEVELOPMENT

Di tahun 2022, PT SAU berkomitmen untuk menambah fokus baru pada *Digital Talent Development*. Saat ini perusahaan kami menangani pengelolaan IT *outsourcing* di lingkungan kerja Bank BRI, serta mulai mengembangkan program *assessment* untuk IT Project Officer sesuai dengan *job roles* masing-masing.

In 2022, PT SAU are committed to expand our focus in Digital Talent Development. We are currently managing the IT Outsourcing in BRI's works environment, as well as developing the assessment program for IT Project Officers based on their specific roles.

420

IT Outsourcing Aktif*
*Active IT Outsourcing**

* Terhitung bulan Juni 2022
 * As per June 2022

10

Divisi/Unit Kerja*
*Divisions/Units**

7

Fungsi Jabatan*
*Job Functions**

Kami juga tengah mengembangkan University Student Partnership Program untuk menyiapkan talenta-talenta terbaik dari beberapa kampus unggulan untuk dapat berkesempatan merasakan pengalaman menangani permasalahan IT langsung di perusahaan BRI. Dalam program ini, PT SAU menawarkan beberapa jalur kesempatan, yaitu melalui Talent Scouting, BRllian Internship Program, dan Event Collaboration, yang pada akhirnya juga akan dapat mengembangkan kemampuan para kandidat serta membuka kesempatan berkarir di lingkungan kerja BRI.

We are also currently developing the University Student Partnership Program to scout the best talents from several respected universities to get the opportunity to experience the real IT problems in BRI corporate. In this program, PT SAU offers several opportunity to join, which are through Talent Scouting, BRllian Internship Program, and Event Collaboration, which in the end will develop the skills of the candidates as well as opening the career path into working in BRI.



OUR ACHIEVEMENTS

INTERNSHIP MANAGEMENT

Salah satu pilar bisnis PT SAU adalah SDM Alih Daya atau *Managed Service*, yang salah satunya adalah dalam bidang pengelolaan kegiatan dan peserta magang di lingkungan kerja BRI. Beberapa program magang yang kami tangani selain program magang individu atau University Student Internship adalah program magang BRILian Scholarship, program magang IT, program magang IT Kominfo (Program Digitalent oleh Kementerian Komunikasi dan Informatika Indonesia), program magang PMMB (Program Magang Mahasiswa Bersertifikat oleh Forum Human Capital Indonesia dan BUMN), hingga program magang Merdeka Belajar - Kampus Merdeka (Magang dan Studi Independen Bersertifikat Kampus Merdeka oleh Kementerian Pendidikan, Kebudayaan, Riset dan Teknologi Indonesia) yang tersebar di beberapa Kantor Wilayah dan Unit Kerja BRI.

One of PT SAU's core businesses is Managed Services, which include internship management in BRI's work environment. The internship programs we are managing include but not limited to Individual Internship or University Student Internship Program, BRILian Scholarship Program, IT Internship Program, IT Kominfo Internship Program (Digitalent Program by the Ministry of Communication and Information Technology of Indonesia), PMMB Internship Program (Program Magang Mahasiswa Bersertifikat by Forum Human Capital Indonesia and BUMN), as well as Merdeka Belajar - Kampus Merdeka Internship Program (Magang dan Studi Independen Bersertifikat Kampus Merdeka by the Ministry of Education, Culture, Research, and Technology of Indonesia) which are distributed into several Regional Offices and several divisions/units of BRI.

452

Peserta Magang Aktif*
*Active Internship Apprentices**

* Terhitung bulan Juni 2022
* As per June 2022

6

Program Magang*
*Internship Programs**

12

Kantor Wilayah*
*Regional Offices**

67

Divisi/Unit Kerja*
*Divisions/Units**



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